

# Turning fragmented innovation into *shared infrastructure.*

DAY 1: **AI for Development and Impact**

DAY 2: **Ownership Economy**

DAY 3: **Trusted Commerce**

DAY 01 · 16 SEPT

# AI4Development

*Intelligence for Impact*

Practical, responsible AI for humanitarian response, public-service delivery, and social impact in low-resource settings.

## IN THE ROOM

UN agencies · World Bank · Mercy Corps · GIZ · FAO · ONE · Grand Challenges Canada · J-PAL · The Agency Fund

DAY 02 · 17 SEPT

# Ownership Economy

*Inclusive Economic Growth*

Who owns value, who governs systems — stakeholder ownership, employee and steward models, data and AI rights.

## IN THE ROOM

Employee Ownership Association · Social Economy Europe · European Federation of Ethical Banks · Sharetribe · Patients Know Best · Lacol

DAY 03 · 18 SEPT

# Trusted Commerce

*Infrastructure for Trust · Launch of Parley*

Interoperable trade data, traceability, digital product passports, decarbonisation and verification at scale.

## IN THE ROOM

Bureau Veritas · SGS · PEFC · Textile Exchange · ISEAL · EcoVadis · IKEA · M&S · Canada Goose · Citi · Société Générale

# 3 days in Barcelona. 365 days online.

## 300+

In-person delegates across three days

## 75K+

Combined active digital audience

### CommonShare

*Sustainable supply-chain platform*

|              |                        |
|--------------|------------------------|
| <b>180K+</b> | Platform users         |
| <b>9.2K</b>  | Newsletter subscribers |
| <b>42K</b>   | LinkedIn followers     |

### Ownership Economy

*Stakeholder-economy media network*

|             |                        |
|-------------|------------------------|
| <b>65K</b>  | Newsletter subscribers |
| <b>28K</b>  | LinkedIn community     |
| <b>1.4M</b> | Annual content reach   |

### DevelopMetrics

*Development-data intelligence*

|             |                                    |
|-------------|------------------------------------|
| <b>12K</b>  | Subscribed analysts & policymakers |
| <b>320+</b> | Donor & multilateral institutions  |
| <b>85</b>   | Countries with active users        |

## PAST ATTENDEES & PARTNERS



African Development Bank



Agence Française de Développement



Asian Development Bank



Asian Infrastructure Investment Bank



Australian Government  
Department of Foreign Affairs and Trade



BIC



UK International Development



UN Women



BRAC



CARE



CGIAR



European Investment Bank



Ford Foundation



Gavi



Wellcome



WORLD BANK GROUP  
World Bank Group



GIZ



Global Affairs Canada



Global Environment Facility



The Global Fund



Global Partnership for Education



Green Climate Fund



UNDP



UNFPA



IFAD



IIED



Innovations for Poverty Action



International Labour Organization



International Monetary Fund



International Rescue Committee



World Health Organization



UNHCR



Islamic Development Bank



J-PAL



JICA



KfW



Mastercard Foundation



Ministry of Foreign Affairs of the Netherlands



UNICEF



New Development Bank



Open Society Foundations



Oxfam



The Rockefeller Foundation



Sida



Stockholm Environment Institute

## WHO IS IN THE ROOM

### DELEGATE SEGMENTS

**32%** Brands & corporates



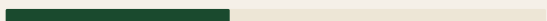
**22%** Standards, certification & NGOs



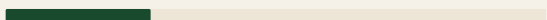
**18%** Software, data & innovation



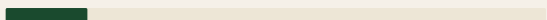
**14%** Finance, investment & advisory



**9%** Multilateral & policy



**5%** Media & analysts



### SENIORITY

**48%**

C-suite & SVP

**34%**

Director & Head

**12%**

Founder / Partner

**6%**

Manager & Specialist

### GEOGRAPHY

Europe 58%

North America 18%

Africa 11%

Asia 8%

LATAM 3%

MENA 2%

## SPONSORSHIP PACKAGES

### OWN THE SPACE

Five brand tiers · €3,500 — €55,000

|                                                                                       |                                                                                         |                                                                                     |                                                                                     |                                                                                      |
|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| <div>●</div> <div>Local</div> <div>€3,500</div> <div>Brand presence &amp; entry</div> | <div>●●</div> <div>Regional</div> <div>€7,500</div> <div>Visibility + merchandise</div> | <div>●●●</div> <div>Continental</div> <div>€15,000</div> <div>Roundtable host</div> | <div>●●●●</div> <div>Global</div> <div>€30,000</div> <div>Keynote intro + VIP</div> | <div>●●●●●</div> <div>Systemic</div> <div>€55,000</div> <div>Convening sponsor</div> |
|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|

### OWN THE MOMENT

Three convening tiers — take direct stewardship of a moment in the programme

|                                                                                      |                                                                                     |                                                                                        |
|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <div>☀️ LUNCH</div> <div>€10,000</div> <div>Own the midday break · 3 available</div> | <div>🌙 RECEPTION</div> <div>€12,500</div> <div>Host the evening · 3 available</div> | <div>📅 DAY</div> <div>€20,000</div> <div>Co-host one of three days · 3 available</div> |
|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|

| OWN THE SPACE · Benefits at a Glance |                        |                                   |                                              |                                                                    |                                                                               |
|--------------------------------------|------------------------|-----------------------------------|----------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------------------|
| BENEFIT                              | Local<br>€3,500        | Regional<br>€7,500                | Continental<br>€15,000                       | Global<br>€30,000                                                  | Systemic<br>€55,000                                                           |
| Complimentary passes                 | <div><div></div></div> | <div><div></div><div></div></div> | <div><div></div><div></div><div></div></div> | <div><div></div><div></div><div></div><div></div><div></div></div> | <div><div></div><div></div><div></div><div></div><div></div><div></div></div> |
| Complimentary passes                 | 2                      | 5                                 | 7                                            | 15                                                                 | 25                                                                            |
| Pre-event sponsor announcement       | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Digital sponsor card (newsletters)   | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Attendee networking app access       | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Post-event report                    | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Branded merchandise                  | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Pre-conference press release         | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Sponsor profile in programme         | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Hosted roundtable (25 guests)        | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Priority branding at venue           | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| 12-month Engage Membership           | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Speaker's dinner – VIP access        | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Keynote session introduction         | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Custom video feature                 | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| 1:1 meetings with speakers           | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Sponsor-led panel session            | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Co-branded research whitepaper       | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Co-host status (all 3 days)          | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Year-long category exclusivity       | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Quarterly editorial placement        | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Right of first refusal 2027          | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |
| Annual Executive Summit invitation   | <div><div></div></div> | <div><div></div></div>            | <div><div></div></div>                       | <div><div></div></div>                                             | <div><div></div></div>                                                        |

| BENEFIT                                              |  Lunch<br>€10,000 |  Reception<br>€12,500 |  Day<br>€20,000 |
|------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| Complimentary delegate passes                        | 5 x 1 day                                                                                            | 6 x 3-day pass                                                                                           | 10 x 3-day pass                                                                                    |
| Branded presence (signage, screens, printed agenda)  | ✓                                                                                                    | ✓                                                                                                        | ✓                                                                                                  |
| Dedicated post across all three publishing networks  | ✓                                                                                                    | ✓                                                                                                        | ✓                                                                                                  |
| Digital sponsor card in newsletters                  | ✓                                                                                                    | ✓                                                                                                        | ✓                                                                                                  |
| Branded lunch service (signage, menu & table cards)  | ✓                                                                                                    | —                                                                                                        | —                                                                                                  |
| Two sponsor-curated topic tables                     | ✓                                                                                                    | —                                                                                                        | —                                                                                                  |
| 60-second stage intro during lunch                   | ✓                                                                                                    | —                                                                                                        | —                                                                                                  |
| Sponsor-branded evening reception                    | —                                                                                                    | ✓                                                                                                        | —                                                                                                  |
| 30-person guest invite list                          | —                                                                                                    | ✓                                                                                                        | —                                                                                                  |
| 2-minute welcome at reception opening                | —                                                                                                    | ✓                                                                                                        | —                                                                                                  |
| Day co-host billing (website, agenda, stage signage) | —                                                                                                    | —                                                                                                        | ✓                                                                                                  |
| 2-minute opening welcome from main stage             | —                                                                                                    | —                                                                                                        | ✓                                                                                                  |
| Sponsor-curated 40-min panel session                 | —                                                                                                    | —                                                                                                        | ✓                                                                                                  |
| Hosted roundtable (20 guests, sponsor-moderated)     | —                                                                                                    | —                                                                                                        | ✓                                                                                                  |
| Day-specific co-issued press release                 | —                                                                                                    | —                                                                                                        | ✓                                                                                                  |
| Featured editorial in post-event recap               | —                                                                                                    | —                                                                                                        | ✓                                                                                                  |

70+

speakers across  
three days

### Attaullah Abbasi

Senior Policy Associate AI, J-PAL Global

### Mohammad Al-Ubaydli

CEO, Patients Know Best

### Carles Baiges

Co-Founder, Lacol

### Kristen Cordell

Sr. Director Policy, Grand Challenges Canada

### Jan Eeckhout

PhD, London School of Economics

### Kent Freeze

Program Officer, Gates Foundation

### Elia Gandolfi

Data & AI for Social Impact, The Agency Fund

### Sarah de Heusch

Director, Social Economy Europe

### Chris Hoffman

Founder & CEO, Humanity Link

### Erik van Ingen

Digital Agriculture Specialist, FAO

### Emily Janoch

Assoc. VP for Evidence & Learning, CARE

### Cyrille Jegu

Director, Responsible Steel

### Christian Knoll

Founder & CEO, Ecosia

### Marte Lid

Change Manager for AI & Digitalisation, Norad

### Romain Liot

Co-founder, Adore Me

### Juho Makkonen

Co-founder, Sharetribe

### David McNair

Executive Director Global Policy, ONE

### Lela Melon

Researcher, UPF Sustainability Transition

### Jahed Momand

Co-founder & GP, Cerulean Ventures

### Nasim Motalebi

AI Lead, UN World Food Programme

### Vanessa Podmore

Global Lead, Responsible Sourcing

### Hamid Rashid

Chief, Global Economic Monitoring, UN DESA

### Rob Shaw

Head of Standards, PEFC International

### Martin Smith

CEO & Co-Founder, CommonShare

### Victoria Snelling

Director Standards & Assurance, LWG

### Daniel Sorrosal

Sec. General, European Federation of Ethical Banks

### James de le Vingne

CEO, Employee Ownership Association

### Catherine Vogel

Coordination Lead, GIZ Data Lab

### Linxi Wang

Data Quality Coordinator, World Bank ImpactAI

### Yemesrach Workie

Executive Director, IATI

# Where **Tools** meet **Tribe** meets **Trust**.

## SPONSORSHIP ENQUIRIES

---

**Martin Smith**

*CEO & Co-Founder, CommonShare*

[summit@commonshare.com](mailto:summit@commonshare.com)

**Daniel Lutz**

*Summit Organiser*

[dlutz@commonshare.com](mailto:dlutz@commonshare.com)

---

16 – 18 September 2026 · Barcelona

[www.ecosystem.live](https://www.ecosystem.live)

Convening packages confirmed first-come. Day-level slots and panel chairs typically held by July.